



FOR IMMEDIATE RELEASE

CRUMLEY ROBERTS WELCOMES DIRECTOR OF FIELD MARKETING



February 19, 2021: Crumley Roberts is a 30-year-old consumer-based law firm with offices, partnerships and affiliations throughout the United States. Led by President and Chief Executive Officer Chris Roberts, along with a team of Executive Vice Presidents and Shareholder Attorneys, the law firm remains committed to STANDING UP for its clients, for its communities and for its employees through legal practice groups and through community and employee programs offered by The Roberts Center for Leadership, Education, Advancement and Development. Crumley Roberts Regional Offices are located in Greensboro, North Carolina, Charlotte, North Carolina, Columbia, South Carolina and Birmingham, Alabama. Please visit CrumleyRoberts.com for more information regarding the law firm, its legal practice areas and its community programs as well as for Media Inquiries.

Crumley Roberts and Chief Marketing Officer, Kimberly Sanders Roberts, are pleased to welcome Jim Turner as the law firm's Director of Field Marketing. Jim is returning to Crumley Roberts after a brief absence to resume his position as Crumley Roberts prepares for new initiatives throughout North Carolina, South Carolina, Georgia, Alabama and beyond in this new year. Jim joined Crumley Roberts after many years in management with R.J. Reynolds followed by several years as a Field Marketing Director at Krispy Kreme. He enjoys traveling and will be coming to a city near you in the very near future. Jim joins Lauren Watson, Nick Edwards, Keith Byrd and Matthew Green in the Creative Services Division of the Crumley Roberts Marketing Department.

Chief Marketing Officer Kimberly Roberts said the following in speaking about Jim in a recent interview. "Jim has a heart for helping others that shines though in all parts of his life. We are thrilled to have him represent our Crumley Roberts Brand in the communities we currently serve as well as those that are yet to come. We celebrate Jim's return and look forward to a long and happy future together."